**Community Engagement and Social Participation in Dengue Prevention: A Cross-Sectional Study in Dhaka City**

**Objectives:**  Dengue (DENV) is a major public health concern in Bangladesh. This study aimed to assess the level of community engagement and social participation in dengue prevention.

**Methods:** This cross-sectional study assessed city dwellers' perceptions of community engagement and social approaches toward dengue control. A questionnaire was developed to assess socio-demographic characteristics and practices. Data processing involved organizing, addressing missing data, and analyzing them using descriptive statistical analysis, with the chi-square test examining perception and knowledge level.

**Results:** This study examined perceptions and practices related to dengue control among 328 participants, primarily females, under 25, and undergraduates. The majority supported community involvement, with 92% believing that they would rely on community effort. Most participants preferred environmental cleaning campaigns, whereas religious leaders viewed them positively. The knowledge levels varied significantly, with those involved in mass gatherings and community efforts showing better knowledge. This study highlights demographic influences on dengue knowledge and provides insights into tailored public health interventions.

**Conclusion:** This study explored perceptions and practices of dengue control, emphasizing community engagement, environmental cleanliness campaigns, and the role of religious leaders. This calls for tailored public health interventions to address the demographic influences and knowledge gaps.

**Keywords:** Dengue prevention, community engagement, urban health, Dhaka City, awareness campaigns, religious leaders, demographics, cross-sectional study.

**Introduction**

Dengue is a mosquito-borne infectious disease that spreads rapidly and has become a major global public health concern. According to the World Health Organization (WHO), dengue is one of the top ten global health threats. Currently, there is no widely available effective treatment or vaccine for dengue. Although Sanofi Pasteur has developed a dengue vaccine licensed in 24 countries and introduced into public immunization programs in the Philippines and Brazil, there is still a significant gap in global vaccine coverage. Additionally, the genetic diversity of the dengue virus, with its various serotypes and genotypes, poses a significant public health challenge, particularly in cases of secondary and tertiary infections, which increases the risk of disease severity. Dengue has spread to over 125 countries, resulting in an estimated 400 million infections and 40,000 deaths annually. Tropical and subtropical regions are the most affected areas, particularly in Southeast Asia and South Asia, which account for 70% of the dengue burden. The spread of dengue is further exacerbated by factors such as rapid urbanization, population growth, and climate change, which create ideal conditions for viral transmission. Efforts to control the spread of dengue have been hindered by the lack of effective vaccines and treatments, as well as the challenges posed by the genetic diversity of the virus. To address these challenges, there is a need for increased investment in the research and development of effective vaccines and treatments as well as improved surveillance and control strategies. These efforts should focus on the most affected regions and vulnerable populations, such as children and pregnant women.

Bangladesh, a nation in South Asia, is home to more than 180 million people and has been affected by dengue fever since the initial outbreak in 2000. In recent years, Bangladesh has experienced a series of significant dengue fever outbreaks owing to a variety of risk factors. In the absence of appropriate preventative measures, inadequate healthcare facilities, insufficient outbreak readiness, and a lack of community-level awareness of dengue fever could contribute to public health catastrophes. Therefore, it is critical to prioritize preventative strategies and increase public awareness of dengue fever in Bangladesh.

Community engagement and social participation are crucial for dengue prevention efforts. Studies have shown that community participation in habitat reduction for Aedes mosquitoes leads to a significant reduction in larval indices and sustainable behavior changes over time. Factors such as knowledge, attitudes, and the role of stakeholders can influence community participation in dengue prevention programs. However, it has been found that even educated individuals have low knowledge of prevention, and their attitudes towards prevention are mostly negative. It is important for health workers to actively engage with the community by providing clear education, conducting home visits, and encouraging participation in preventive activities. Additionally, community capacity-building programs and improved health-seeking behaviors are essential for sustained dengue prevention. School programs that address vector biology and prevention throughout the year can also contribute to effective preventive efforts.

This study aimed to determine the role of community participation and social engagement in common people and empower them for dengue control using a health education model as well as to identify various challenges and barriers faced by frontline health workers during vector-borne disease surveillance.

**Methods**

**Study design and setting**

This cross-sectional study was conducted in Dhaka City from May 2022 to December 2022. The study included participants who met the following criteria: (i) possession of a Bangladeshi resident card, (ii) Internet users, (iii) residents of Dhaka City, and (iv) those who signed an online consent form. Participants with incomplete records or those who did not provide consent were excluded. The study aimed to collect data from 385 participants, considering a 95% confidence level and 5% margin of error.

**Data collection tools**

This study assessed city dwellers’ perceptions regarding community engagement and social approaches related to dengue control. To gather the data, a questionnaire was developed based on an extensive literature review [REF]. The questionnaire consisted of three sections covering socio-demographic characteristics, perceptions of dengue control through community participation, and practices related to the same.

**Data collection procedure**

Google Forms was used to create the survey questionnaire. The form included questions relevant to the research objectives, ensuring clarity and simplicity in wording the questions. Before the participants began the survey, they were provided with a clear and concise online consent form. This consent form outlined the purpose of the study, data usage, confidentiality measures, and participants' right to withdraw at any time. It also provides researchers with contact information. The survey link was shared with potential participants through appropriate channels such as email invitations, social media, or websites. Participants had the option to access the survey at their convenience. Participants who agreed to participate provided responses to the survey questions using Google Forms. The online platform allows seamless and secure data collection. After the data collection period, survey responses were downloaded from Google Forms in Microsoft Excel for further analysis. This step ensured that data were accessible for analysis and reporting.

**Statistical analysis**

Data processing involved organizing the collected data by labelling categories and addressing missing data. This step aimed to ensure data accuracy and completeness. In total, 328 records were included in the final statistical analysis. The cleaned data were subjected to descriptive statistical analyses, including counts, percentages, and mean age computations. Frequencies and percentages were computed for sociodemographic information, perceptions, and practices related to community participation in dengue control measures. A Chi-Square test was employed to examine the relationship between perception and level of knowledge, using a significance level of p<0.05. Statistical analyses were performed using R (version 4.0.2) and R Studio (version 1.3.1056) for Windows.

**Results**

A total of 328 participants were included in this study. More than half (54%) of the patients were females. The majority (70 %) of the participants were aged < 25 years. Most respondents (59 %) were undergraduates. Unemployment (77%) exceeded employment (23%). Furthermore, most (45%) participants were unsure about their income status. Additionally, the percentage of participants with a medium income was notably higher than that of those with a high income (Table 1).

*Table 1:Demographic characteristics (N = 328)*

| **Characteristics** | **N = 328**1 |
| --- | --- |
| Age group (years) |  |
| <25 | 229 (70%) |
| ≥60 | 4 (1.2%) |
| 25–44 | 79 (24%) |
| 45-59 | 16 (4.9%) |
| Level of Education |  |
| Graduate | 193 (59%) |
| No Education | 5 (1.5%) |
| Postgraduate | 25 (7.6%) |
| Secondary | 105 (32%) |
| Employment Status |  |
| Employed | 74 (23%) |
| Unemployed | 254 (77%) |
| Income |  |
| High | 7 (2.1%) |
| Low | 73 (22%) |
| Medium | 101 (31%) |
| None of them | 147 (45%) |
| 1n (%) | |

The perception of dengue control among participants was investigated, revealing their knowledge of executing this operation through community participation (Table 5). Regarding the assumption of organizing people with a view to eradicating dengue, most participants (54%) expressed a good perception, indicating their unity in vector control. Less than half (33%) were negative for the idea, whereas 13% remained neutral. Regarding active participation of community leaders, 42% of the participants were positive with this statement, reflecting their satisfaction with community leaders’ actions. On the other hand, less than half of the participants (41%) answered No with leaders’ actions, and 16% remained neutral. The participants exhibited diverse views on community efforts toward dengue prevention. While the majority (92%) agreed to rely on community efforts, a few (2.1%) were not positive and 5.8% remained neutral. Spraying insecticides to control vectors was a community strategy, with 64% of participants agreeing that they had experience. However, 28% expressed negative responses to this plan of action, and 8.2% remained neutral.

Regarding community involvement in arranging campaigns for cleaning the living environment, only 29% of the participants stated a positive view, indicating a lack of awareness regarding area cleaning. Nonetheless, 60% were negative for this notion, and 11% remained neutral. The community shares dengue fever-related information, and 51% of participants answered yes to this. Conversely, 41% were not positive, and 7.9% remained neutral. A multisectoral approach for dengue control at the community level was recognized by only a few participants (19%), and the corresponding community was linked to health department NGOs and other agencies. Surprisingly, a large percentage (56%) answered no, while 26% remained neutral. As Bangladeshi is one of the most religious and practicing regions in Asia, religious leaders play a vital role in influencing the masses. In the case of dengue control about their roleplay, a large percentage (37%) were positive, while 34% answered No and 29% remained neutral (Table 2).

*Table 2: Frequencies and percentage distribution of respondents regarding their perception to control dengue through community participation (N=328)*

| **Characteristic** | **N = 328**1 |
| --- | --- |
| People are organizing to eradicate dengue |  |
| Yes | 177 (54%) |
| No | 109 (33%) |
| Don't Know | 42 (13%) |
| Community leaders are active in preventing of dengue |  |
| Yes | 139 (42%) |
| No | 136 (41%) |
| Don't Know | 53 (16%) |
| Dengue can be prevented through community efforts |  |
| Yes | 302 (92%) |
| No | 7 (2.1%) |
| Don't Know | 19 (5.8%) |
| Does your community spray insecticides for dengue control? |  |
| Yes | 210 (64%) |
| No | 91 (28%) |
| Don't Know | 27 (8.2%) |
| Your community is involved in the campaign to clean your living environment. |  |
| Don't Know | 36 (11%) |
| Yes | 94 (29%) |
| No | 198 (60%) |
| Don't Know | 36 (11%) |
| Your community shares information about dengue fever |  |
| Don't Know | 26 (7.9%) |
| Yes | 166 (51%) |
| No | 136 (41%) |
| Don't Know | 26 (7.9%) |
| Your community has a linkage with health department NGOs and other agencies for dengue control |  |
| Yes | 61 (19%) |
| No | 183 (56%) |
| Don't Know | 84 (26%) |
| Religious leaders play important role in awareness about dengue |  |
| Yes | 121 (37%) |
| No | 112 (34%) |
| Don't Know | 95 (29%) |
| 1n (%) | |

The response regarding community participation and dengue control practices reflects their awareness and attitudes towards this crucial aspect of dengue epidemic prevention. Among the total participants, only 41 (12%) in this group participated in the community/NGO sprayed fog. A large proportion of 287 participants (88%) held opposing actions, indicating that they were not involved. Regarding community duty to spray insecticides, 222 participants (68%) provided a positive answer for their execution. Regarding the cleaning of water and regular containers, 290 and 165 participants answered Yes, respectively, denoting good practices. A total of 165 participants (50%) covered or followed the recycling of discarded materials from outside the house, whereas the remaining half (50%) did not. Regarding family participation in clean water containers, 246 (75%) responded positively. Eighty% of the participants cleaned their containers by draining and brushing. Regarding the habit of using mosquito repellents, 249 participants (76%) answered Yes while only 79 of the participants (24%) did not use it. 249 of participants (76%) used a repellent, coil, or spray in both the daytime and evening. However, 148 participants (45%) did not show a habit of using them (Table 3).

*Table 3: Frequencies and percentage distribution of respondents regarding community participation and dengue control practices(N=328)*

| **Characteristic** | **N = 328**1 |
| --- | --- |
| Do you participate when the community/NGO/Govt is spraying fog? |  |
| Yes | 41 (12%) |
| No | 287 (88%) |
| Do your communities spray insecticides for dengue control? |  |
| Yes | 222 (68%) |
| No | 106 (32%) |
| I clean and brush water containers if any larvae inside |  |
| Yes | 290 (88%) |
| No | 38 (12%) |
| I clean my containers one to three times a week |  |
| Yes | 225 (69%) |
| No | 103 (31%) |
| I always keep water containers in my house closed |  |
| Yes | 211 (64%) |
| No | 117 (36%) |
| I cover or recycle discarded material outside the house |  |
| Yes | 165 (50%) |
| No | 163 (50%) |
| All my family members are responsible for cleaning water container |  |
| Yes | 246 (75%) |
| No | 82 (25%) |
| I clean water containers by draining and brushing |  |
| Yes | 263 (80%) |
| No | 65 (20%) |
| I use mosquito repellent |  |
| Yes | 249 (76%) |
| No | 79 (24%) |
| I use repellent or mosquito coil or mosquito spray in the morning and evening |  |
| Yes | 180 (55%) |
| No | 148 (45%) |
| 1n (%) | |

The distribution of perception levels regarding dengue outbreak control among respondents revealed variations in awareness levels and the potential for targeted educational interventions. Notably, 122 participants demonstrated good knowledge, while 206 exhibited poor knowledge.

Regarding mass gatherings to control the dengue context, 63% of participants demonstrated good knowledge, whereas only 21% of participants answering No exhibited the same. The observed disparity in this issue between positive, negative, and neutral views was statistically significant (*p*=0.002). Similarly, there was a significant discrepancy in terms of community leader participation, with 53% of participants answering yes exhibiting good knowledge compared to 30% with a negative answer (*p*=0.004).

Community efforts to control the dengue outbreak revealed that the highest proportion (100%) of good knowledge agreed with it. These differences were statistically significant (*p* < 0.001). Additionally, perceptions about the use of spray by the community varied significantly among respondents, with positive (79%) and negative (15%) participants demonstrating good knowledge (*p* < 0.001).

Arrangement of various awareness campaigns and seminars also played a prominent role in raising awareness; nonetheless, 50% of participants who did not follow exhibited good knowledge, while 40% of participants with this practice demonstrated the same. Conversely, 66% of the participants with negative responses and 12% of the participants with positive responses displayed poor knowledge, signifying a statistically significant difference in the multisectoral approach and cooperation with outbreak control (*p* < 0.001).

However, the role of religious leaders did not exhibit a statistically significant association with level of perception (*p*=0.2). In conclusion, these findings underscore the salient impact of various demographic characteristics on thalassemia knowledge among the participants, providing valuable insights for targeted educational interventions and public health initiatives (Table 4).

*Table 4: Distribution of level of perception (Good, Poor) among participants(N=328)*

| **Characteristic** | **Good**, N = 1221 | **Poor**, N = 2061 | ***p*-value**2 |
| --- | --- | --- | --- |
| People are organizing to eradicate dengue |  |  | **0.002** |
| Yes | 77 (63%) | 100 (49%) |  |
| No | 26 (21%) | 83 (40%) |  |
| Don't Know | 19 (16%) | 23 (11%) |  |
| Community leaders are active in preventing of dengue |  |  | **0.004** |
| Yes | 65 (53%) | 74 (36%) |  |
| No | 37 (30%) | 99 (48%) |  |
| Don't Know | 20 (16%) | 33 (16%) |  |
| Dengue can be prevented through community efforts |  |  | **<0.001** |
| Yes | 122 (100%) | 180 (87%) |  |
| No | 0 (0%) | 7 (3.4%) |  |
| Don't Know | 0 (0%) | 19 (9.2%) |  |
| Does your community spray insecticides for dengue control? |  |  | **<0.001** |
| Yes | 96 (79%) | 114 (55%) |  |
| No | 18 (15%) | 73 (35%) |  |
| Don't Know | 8 (6.6%) | 19 (9.2%) |  |
| Your community is involved in the campaign to clean your living environment. |  |  | **0.002** |
| Yes | 49 (40%) | 45 (22%) |  |
| No | 61 (50%) | 137 (67%) |  |
| Don't Know | 12 (9.8%) | 24 (12%) |  |
| Your community shares information about dengue fever |  |  | **0.004** |
| Yes | 76 (62%) | 90 (44%) |  |
| No | 40 (33%) | 96 (47%) |  |
| Don't Know | 6 (4.9%) | 20 (9.7%) |  |
| Your community has a linkage with health department NGOs and other agencies for dengue control |  |  | **<0.001** |
| Yes | 37 (30%) | 24 (12%) |  |
| No | 47 (39%) | 136 (66%) |  |
| Don't Know | 38 (31%) | 46 (22%) |  |
| Religious leaders play important role in awareness about dengue |  |  | 0.2 |
| Yes | 43 (35%) | 78 (38%) |  |
| No | 37 (30%) | 75 (36%) |  |
| Don't Know | 42 (34%) | 53 (26%) |  |
| 1n (%) | | | |
| 2Pearson's Chi-squared test; Fisher's exact test | | | |

# Discussion

The findings of this study offer valuable insights into the dynamics of dengue control in the study population. Notably, there was a significant gender disparity among participants, with over half of them being female. This demographic imbalance may have implications for dengue control strategies as sex-specific factors could influence participation and knowledge dissemination. Furthermore, the dominance of young adults (70% under the age of 25) highlights the need to tailor control efforts to engage this demographic, recognizing their potential as key contributors to community-based interventions. The prevalence of unemployment among the participants (77 %) raises concerns about financial limitations that may hinder their involvement in dengue prevention activities. Additionally, uncertainty regarding income status in 45% of the respondents underscores the importance of considering economic factors in intervention planning.

This study also sheds light on community perceptions, revealing a generally positive attitude toward organizing communities for dengue control. This indicates the potential for community mobilization efforts to effectively combat the disease. However, the mixed responses regarding community involvement suggest the need for improved awareness and engagement strategies to ensure active participation. The knowledge levels among participants varied, with a significant portion demonstrating poor knowledge, emphasizing the necessity for targeted educational interventions to bridge this gap. Intriguingly, those who supported community efforts for dengue control exhibited higher knowledge levels, underscoring the potential effectiveness of community-based interventions for enhancing awareness.

Surprisingly, the role of religious leaders did not show a statistically significant association with perception levels, suggesting that their influence on dengue control perception may be limited. In conclusion, these findings emphasize the importance of aligning dengue control strategies with the demographic characteristics of the target population, considering factors such as sex, age, education, and employment status. Moreover, community engagement and awareness building should be central to public health initiatives, with a focus on addressing knowledge gaps and promoting community-based approaches to dengue prevention. Further research and tailored interventions are warranted to address the identified challenges and to enhance the effectiveness of dengue control efforts in this context.

# Limitations

This study has several limitations. First, the sample's representation may be compromised, potentially missing hard-to-reach or diverse populations. Self-reporting bias could affect data accuracy because of participants' tendencies to provide socially desirable answers. This cross-sectional design limits our ability to establish causal relationships or track changes over time. Given the narrow geographic focus of this study, the findings may not be universally applicable. Language and cultural barriers may also have influenced the participants’ responses. The questionnaire design might not have captured the full spectrum of relevant factors. A low response rate or differences in nonparticipant attitudes could introduce selection bias. Furthermore, this study's analysis of the influence of religious leaders may be limited. Lastly, temporal and broader contextual factors have not been explored extensively. These limitations should be considered when interpreting the findings of this study and when designing future dengue control strategies.

# Recommendations

To enhance dengue control in the study population, we propose several recommendations. First, targeted educational campaigns should be developed to address the specific knowledge gaps and demographic characteristics identified in this study, focusing on young adults, females, and individuals with varying education levels. Community mobilization efforts should be promoted to actively engage residents in preventive activities, with an emphasis on involving community leaders and organizations. Socioeconomic support measures are essential for addressing unemployment and income uncertainty and ensuring broader participation. Continuous monitoring and longitudinal studies should be conducted to track changes in knowledge, perceptions, and behaviors over time. Culturally sensitive communication strategies should be employed considering language barriers and cultural factors. Multisectoral collaboration should be encouraged, and opportunities for collaboration with religious leaders should be explored. Behavior-change interventions should prioritize practical actions, such as proper container maintenance and mosquito repellent use, and awareness campaigns on recycling and environmental cleanup should be launched. Regular assessments of program effectiveness, integration with healthcare services, and local adaptation of strategies are vital for sustained dengue control. These recommendations can guide efforts to reduce dengue transmission and improve community engagement with preventive measures.

# Conclusions

In conclusion, this study highlights the importance of tailored dengue control strategies in response to unique demographic characteristics and perceptions of the study population. Gender-sensitive approaches, targeted educational interventions, and community mobilization efforts are essential for effective dengue prevention. Addressing socioeconomic challenges, including unemployment and income uncertainty, is crucial for ensuring wider participation. Although religious leaders may not significantly influence dengue control perceptions, collaboration with them in other community initiatives remains valuable. These findings provide a foundation for context-specific interventions that can help mitigate the impact of dengue in the study area and in similar regions.